



Sanskriti Durgotsav 2026

16th Oct 2026 to 21st Oct 2026

.....be a part of our Celebrations





About Sanskriti Club

SANSKRITI is one of the oldest Bengali Socio- Cultural Clubs in Mumbai, established in the year **1953** by eminent film directors **Bimal Roy & Basu Chatterjee**.

We are the **5th oldest Durga Puja in the city & the oldest Puja in the Suburbs**.

SANSKRITI will be celebrating the **74th year of Durga Pooja** from **16th October 2026 to 21st October 2026** at Meenatai Thackeray Udyan (BMC Kulupwadi Garden).

A brief about the club

- Established: 1953
- Over 100 Core Families as Members
- Close to 1 Lakh devotees visit the pandal over the five days of Durga Pooja Festival

The club is registered with the Charity Commissioner with Reg. No.: F-7286 (BOM) and PAN: AABAS6553Q.

Events Organized

- ✓ Durga Puja
- ✓ Laxmi Puja
- ✓ Kaali Puja
- ✓ Saraswati Puja
- ✓ Nobo Borsho
- ✓ Charity work
- ✓ Sports events
- ✓ Annual Get together

Sanskriti Club's Social & Charitable Work



Serving mankind - According to our mission & vision & as a charitable organization

- ✓ 2026- Sanskriti team visited & spent time with the elderly at Radhika Old Age Home. Apart from sponsoring & sharing a meal, a financial contribution was also made towards the well-being & comfort of its residents.
- ✓ Along with our Charity Partner **Goonj**, the Club has been conducting-
 - ❖ Clothes collection drive since 2019 during the **Joy of Giving week**
 - ❖ Donated school kits as part of Goonj's School to School Initiative.
 - ❖ Created Art Gallery where members participated in art workshop & all sales proceeds from these art pieces were donated to Goonj.
- ✓ Sanskriti responded to the Covid pandemic situation where one of our members took the lead for distribution of food packets to the needy people.
- ✓ Donated books & study materials to a school in Borivali & donated medicine to a nearby hospital.



Sanskriti

Shree Shree Durga Pooja 2023 & 2024

Sanskriti

Shree Shree Durga Pooja 2025





About the Venue



Space availability for Advertising

More than 30,000 sq. ft to display Banners and Hoardings

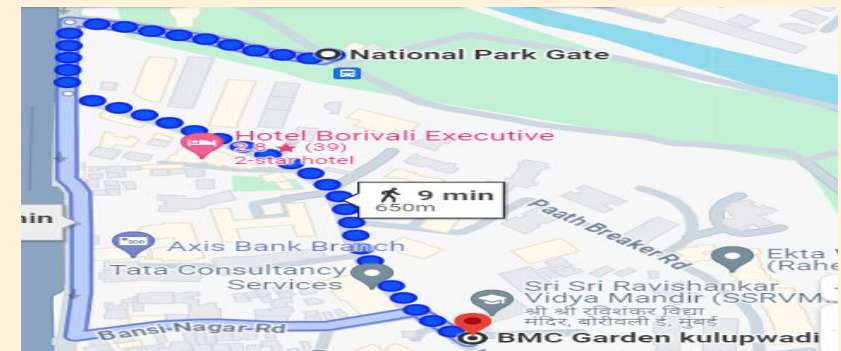
Audience

Footfall of more than 1 Lakh people over five days

Location

BMC Garden Kulupwadi : Located near Sanjay Gandhi National Park on the Western Express Highway in Borivali East.

Nearest Metro station: Rashtriya Udyan



Sponsorship Categories: Swar Nritya Sandhya



Main Sponsor - INR 3,00,000

Co Sponsor – INR 1,50,000

Associate Sponsor - INR 1,00,000

Benefits of Sponsorship:

Brand Visibility & Community Engagement



Sponsorship Categories: Program Nights

Branding opportunities in entertainment area

Banners (8x4) - INR 25,000

Ads on LED screen (Prime Time*) - INR 25,000

Mini Gates in high footfall area (12 x 12)- INR 50,000

(* During Bhog & Evening Programs for 4 days)



Sponsorship Categories: Gates



Ground Entrance Gate - INR 2,00,000

(Exclusive Branding)

Entertainment Arena Entrance Gate - INR 1,50,000

(Exclusive Branding)

Main Entrance Gate:

LED- INR 3,00,000

Sponsorship Categories: Stalls



Corporate Stalls

INR 50,000

Stall Details	: Size 10 feet by 10 feet
Amenities provided	: 2 Chairs & 2 Tables, 1 Ceiling Fan, 2 Lights
Benefits of Sponsorship	: Brand Awareness / Sales Lead Generation



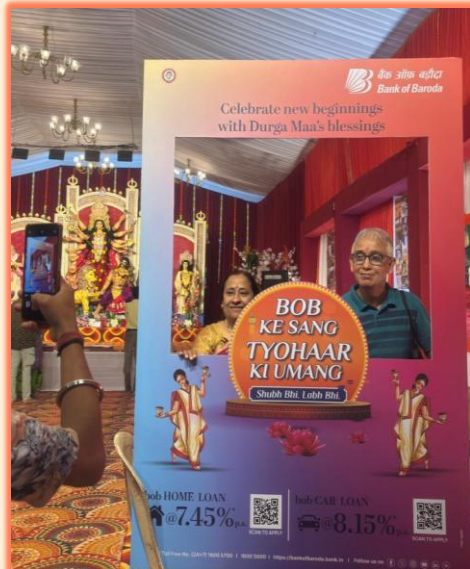
Sponsorship Categories: Banners

Display

Banners: 8 x 4 Banner - INR 25,000

Standeers: 6 x 3 - INR 25,000

Selfie Booth - INR 25,000



Sponsorship Categories: Competitions & Activities



Sit & Draw Competition for Children

Sponsorship

INR 25000

Benefits for Sponsor

8 x 4 Banner + Souvenir Ad worth INR
6,000

Dhunuchi Dance Sponsorship

INR 15,000

Benefits for Sponsor

8 x 4 Banner + Souvenir Ad worth INR

3,500



Sponsorship Categories: Bhog (Prasad) Distribution

- ✓ Bhog Prasad is distributed free for 3 days during Durga Puja
- ✓ Approximately 5000+ devotees avail this prasad

Sponsorship

Saptami - INR 50,000

Ashtami & Navami- INR 75,000 per day

Benefits to Sponsor

- ✓ 2 Banners in Prasad distribution area
- ✓ Souvenir Ad worth INR 10,000



Benefits of Sponsorship: Brand Visibility & Community Engagement





Sponsorship Opportunities: In a nutshell

Event		Cost	Benefits of Sponsorship
Swar Nritya Sandhya	Main Sponsor	INR 3,00,000	Brand Visibility & Community Engagement
	CO Sponsor	INR 1,50,000	
	Associate Sponsor	INR 1,00,000	
Entertainment Arena	Banners (8 x 4)	INR 25,000	Ads During Bhog & Evening Programs for 4 days Gates in High Footfall area
	Ads on LED screen Prime Time	INR 25,000	
	Mini Gates (12x12)	INR 50,000	
Gates	Main Entrance Gate	INR 3,00,000	LED Gate Exclusive Branding Exclusive Branding
	Ground Entrance Gate	INR 2,00,000	
	Entertainment Arena Gate	INR 1,50,000	
Banners, Standees & Selfie Booth	Banner - 8 x 4	INR 25,000	Visibility at the venue
	Standees- 6 x3	INR 25,000	
	Branded Selfie Booth	INR 25,000	
Stalls	10 x 10	INR 50,000 per stall	Brand Awareness / Sales Lead Generation
Competitions & Activities	Sit & Draw	INR 25,000	Benefit: 8 x 4 Banner + Free Souvenir Ad worth INR 6,000
	Dhunuchi Dance	INR 15,000	8 x 4 Banner + Free Souvenir Ad worth INR 3,500
Bhog Prasad Distribution (Community Lunch)	Saptami	INR 50,000	2 Banners (8x4) in Prasad distribution area + Free Souvenir Ad worth INR 10,000
	Ashtami & Navami	INR 75,000 per day	

Sponsorship Categories: e-Souvenir Paradigm 2024

e-Souvenir "Paradigm" has articles written by members

Souvenir Rates

Back Cover

INR 35,000/-

Inside Cover

INR 25,000/-

Deluxe Full Page

INR 10,000/-

Color Full Page

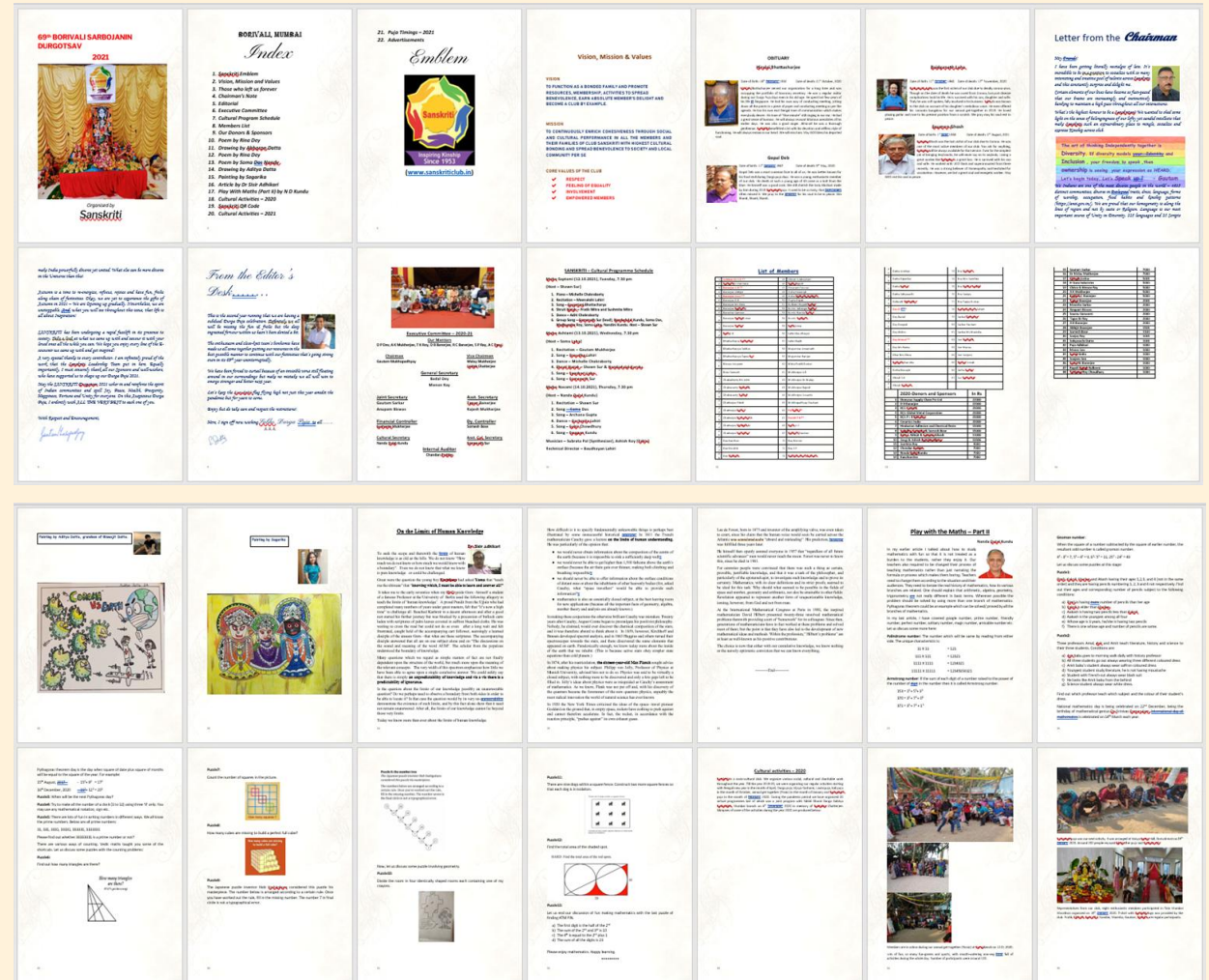
INR 8,000/-

Full Page

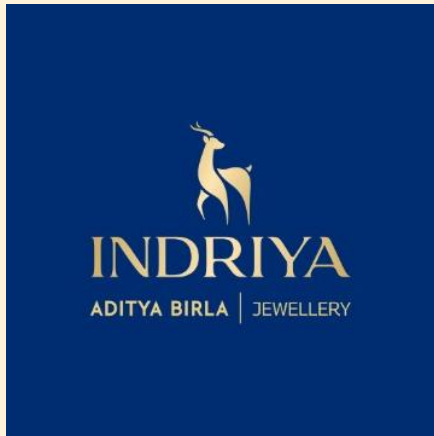
INR 6,000/-

Half Page

INR 3,500/-



Some of our Corporate Sponsors





Contacts for Sponsorships, Marketing / Advertising

Chairman

✉ N. D. Kundu

☎ 9820 041550

Marketing/Advertising

✉ Gautam Sarkar

☎ 9833 039 639

Bhog (Prasad) Sponsorship

✉ Anupam Biswas

☎ 9969 522 862

Entertainment Events / Activities

✉ Pratik Mitra

☎ 9820 016 422

Contact us/ write to us at: sanskriticlub.borivali@gmail.com

Website: sanskriticlub.com

Thank you!

Looking forward to your support for making this festival a grand success
like every year.....

